

The Rum University Announces a New Hands-on Course for 2013: “The Art of Rum Making”

Established in 2004, The Rum University’s mission is to educate consumers and rum producers about all facets of the wonderful sugarcane spirit known as Rum. For almost a decade, the University has held in-person classes and has offered on-line material on topics including fermentation, distillation, aging and blending.

Round Rock, Texas ([PRWEB](#)) December 11, 2012 -- [The Rum University](#)’s newest hands-on course, “The Art of Rum Making” will be offered worldwide starting January 2013. The multi-day course is designed to help industry neophytes gain a better understanding of the theory and techniques involved in producing rum commercially. The 11 knowledge-filled lessons take the student through the following topics:

- Lesson 1 - Introduction to Fermentation
- Lesson 2 - Yeast Selection, Storage and Propagation
- Lesson 3 - Preventing and Resolving Fermentation Problems
- Lesson 4 - Introduction to Distillation
- Lesson 5 - Distilling with the Goal in Mind
- Lesson 6 - Distillates Primer: Heads, Tails and Everything in Between
- Lesson 7 - Introduction to Aging
- Lesson 8 - Achieving Consistency
- Lesson 9 - Rum Lab: Using the Tools of the Trade
- Lesson 10 - Selling Rum in the USA
- Lesson 11 - Selling Rum Outside the USA

The suggested prerequisites for this course, also available through The Rum University, are:

- The Classifications of Rum (8 Lessons)
- The History and Science of the Barrel (12 Lessons)
- Rum Appreciation in the 21st Century (12 Lessons)

“This course represents almost two decades of research and is a valuable collection of hard-learned lessons” says Luis Ayala, University Founder and head of Curriculum Development. He adds “anyone currently distilling or who is planning to distill rum should really consider attending.” Luis Ayala has worked with rum distilleries around the world, from small artisan companies to large-scale, multinational enterprises. The classes will be conducted in North America, South America and in selected European countries. Space will be very limited, so interested parties are encouraged to contact The Rum University immediately to reserve space.

“The Art of Rum Making” is yet another reason why The Rum University is globally-recognized as the premiere source of quality rum training.

The Rum University has been a sponsor of international rum conferences in the Americas and in Europe. In-person classes are scheduled to be held in 2013 in South America and in Spain. For up-to-date information, please visit the university’s official website.

For more information:



www.GotRum.com
www.RumShop.net
www.BulkRum.com



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